



## 2015 Buccaneers Captain Fear Valentine's Day Sweepstakes

### Official Rules

**No Purchase Necessary to Enter or Win. A Purchase Will Not Increase Your Chances of Winning.**

**1) Eligibility:** The 2015 Buccaneers Captain Fear Valentine's Day Sweepstakes (hereafter, "Sweepstakes") is open to legal residents of Hillsborough, Pasco and Pinellas counties in the state of Florida (the "Sweepstakes Territory") who are eighteen (18) years of age or older as of the date of entry. Employees, officers, directors, agents and representatives of Buccaneers Limited Partnership ("Sponsor"), the National Football League, its member professional football clubs, NFL Ventures, L.P. and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void where prohibited by law. Void outside the state of Florida and where prohibited by law. All applicable federal, state and local laws apply.

**2) Promotion Period:** Sweepstakes begins 10:00:00 am Eastern Time ("ET") on February 10, 2015 and ends 3:00:00 pm ET on February 12, 2015 (hereafter, "Promotion Period").

**3) How to Enter:** No purchase necessary to enter or win. During the Promotion Period, you may receive one (1) entry by visiting <http://go.buccaneers.com/captainfearvdaysurprise> and (1) completing the registration form including your full legal name, address of legal residence with city, state and zip code, telephone number, email address and Instagram username AND (2) following @THECaptainFear on Twitter AND (3) following @tbbuccaneers on Twitter during the Promotion Period. All entries must be received by the deadline above. Incomplete entries will be void. Only one (1) entry per name and Twitter handle is permitted. Entries may also be submitted through a Tweet to @THECaptainFear in place of completing the form, using #CaptCupid. Multiple entries submitted by the same name and email address will NOT be permitted.

Alternate Method of Entry: Either (1) Mail in a postcard with the registration information identified above and mail to Buccaneers Captain Fear Valentine's Day Sweepstakes, Digital Department, One Buccaneer Place, Tampa, FL 33607 or (2) enter online by visiting <http://go.buccaneers.com/captainfearvdaysurprise>. All entries must be complete and received by 3:00:00 pm ET on February 12, 2015 to be eligible for entry.

All entries become the exclusive property of the Sponsor and will not be acknowledged or returned. In the event of a dispute as to the identity of an entrant based on the e-mail address submitted, entry will be deemed made by the person named on the applicable registration form or entry (regardless of whether that is the name of the authorized account holder of the submitted email address), provided such individual is eligible according to these Official Rules.

Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, inaccurate, illegible, postage due or undelivered entries, mail or ballot boxes or for telephonic, human or computer failures, problems or errors, defects or delays in any transmission, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, mail or ballot boxes, the announcement of the prizes or winners, for any injury or damage to entrant's or any other person's computer relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to void any entries of entrants and disqualify such entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes and/or who are in violation of these Official Rules.

**4) Winner Selection:** There will be a total of one (1) individual random drawing conducted by Sponsor for a total of one (1) Grand Prize winner. The drawing will be conducted at about 5:00 PM on or about February 12, 2015 from among all eligible entries received. Odds of winning depend upon the total number of eligible entries received for the drawing. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor, which will be final and binding in all respects. Potential winners will be notified by email and/or via direct message from the @tbbuccaneers username on Twitter. Sponsor reserves the right to request proof of eligibility and identification of potential winner. Limit one (1) prize per person per household.

**5) Prize: One (1) Grand Prize:** The Grand Prize will consist of the right to designate one person to receive one (1) visit, approximately ten (10) minutes in duration, from Captain Fear on Saturday, February 14, 2015 between 10am ET and 12pm ET at the address in the Sweepstakes Territory designated by the winner and one (1) bouquet of flowers. Approximate Retail Value ("ARV") = \$150.00. All costs and expenses associated with the acceptance and use of the prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, are each winner's sole responsibility.

**6) Miscellaneous:**

(a) No transfer, assignment, cash redemption, or substitution of prize (or portion thereof) is permitted except by Sponsor who reserves the right to substitute the prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion and except as otherwise provided herein. Potential winners may be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release within seven (7) days of date of issuance of notification. Non-compliance with the foregoing, with these Official Rules, the inability to contact a potential winner within a reasonable time period or the return of a prize or notification as undeliverable may result in disqualification and, at Sponsor's discretion and time permitting, awarding of prize to an alternate winner for the applicable drawing.

(b) Entrants agree, by entering, that Sponsor and its designees may use (unless prohibited by law) entrant's name, city and state of residence, photograph and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification; and

(c) Entrants agree, by entering, that the Released Parties shall have no liability whatsoever and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize and any activity, travel or travel-related activity thereto or participation in this Sweepstakes. By participating in this Sweepstakes and/or accepting prize, an entrant releases and forever discharges and covenants not to sue any of the Released Parties and all claims, demands, damages, losses and liabilities of any nature whatsoever, which they may now or hereafter assert.

(d) Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including if virus, bugs, non-authorized human intervention, labor disputes, work stoppage, lockout, strike, or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes or for any other reason and, in the case of termination, at its discretion, select the winners for the drawing(s) at issue from among all eligible non-suspect entries received for such drawing(s), prior to the event that required such termination.

(e) **CAUTION:** Any attempt to deliberately damage any website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages (including attorneys' fees) and/or other remedies from any such person(s) responsible for the attempt to the fullest extent permitted by law.

**7) Marketing Opt-In:** By submitting an entry in the Sweepstakes, you expressly consent on an ongoing basis to allow the Buccaneers, their affiliates, sponsors and third parties determined by the Buccaneers to communicate with you by mail, email, SMS/text message, telephone, facsimile and/or by any other method.

**8) Use of Likeness:** By entering, entrants expressly grant Sponsor and its designees the right (unless prohibited by law) to use entrant's name, city and state of residence, photograph, recordings, Instagram username, and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification.

**9) Arbitration:** Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association ("AAA") and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

**10) Choice of Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Florida, USA.

**11) Winners List:** For the names of the winners (available after February 16, 2015), send a self-addressed, stamped envelope to be received by February 23, 2015 to: 2015 Buccaneers Captain Fear Valentine's Day Sweepstakes Winners, C/O Buccaneers Limited Partnership, One Buccaneer Place, Tampa, FL 33607.

**12) Sponsor:** Buccaneers Limited Partnership, One Buccaneer Place, Tampa, FL 33607.

THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, INC., NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC, NFL INTERNATIONAL LLC AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THE PROMOTION OR ANY PRIZE AWARDED. THE NFL ENTITIES HAVE NOT OFFERED OR SPONSORED THIS RAFFLE IN ANY WAY.